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Building a successful private practice

Starting and maintaining a private practice, especially in the current economic climate, can be difficult. At the same time, some practices are flourishing while others are struggling.

This workshop will consider what to look for when setting up your private practice, how to promote your work, how to build a reliable referral network, including information on advertising and website design. We will look at what makes a good website and what might discourage potential clients from approaching your services.

We will also look at therapist self-care and how therapists in private practice need support through supervision, colleague networking and personal and professional developments.

We will consider concerns therapists may have regarding setting up private practice and explore these together a group